Sports Affairs









Overview

On January 1, 2013, Sports Administration of the Ministry of Education inaugurated and made a new start with integration of sports resources and affairs in schools and society. The Sports Policy White Paper was issued in June 2013. The action plan for the White Paper was completed in September and published in December. The White Paper sets out

the vision of Healthy Citizens, Athletic Excellence and Vitality in Taiwan with the core philosophy of Quality Sports Culture, Outstanding Athletic Performance and Prosperous Sports Industries as guidelines for sports development in Taiwan. In the next decade, the proposals in the action plan will be gradually put into practice to generate pleasant sports experience, cultivate healthy, outstanding athletes and move the entire national toward a better sports environment.



Key Policies and Achievements

Popularize and Diversify National Sports

- i. Promote the sports island program with Exercise Stimulus Program, Express Sports Pleasure Exercise Program, Advisory Project for Sports Organization Establishment and Healthy and Sustainable Sports Island Project to promote regular exercise among the general population and improve citizens' physical health and quality of life.
- ii. Improve students' physical fitness and promote 12-year Basic Education Expansion Program for Physical Fitness Testing Station and Training Program for Physical Fitness Instructor. In SY2013, county and city governments received subsidies to establish 60 physical fitness testing stations. The number is estimated to reach 75 in 2015. As of 2013, the program has trained 2,255 physical fitness instructors and 998 physical fitness inspectors for teachers.
- iii. Continue to care for women's right to exercise. Guide local governments to integrate private resources and hold multiple community recreational activities. Encourage women to exercise.
- **iv.** Care for seniors' health, extend the age limit for physical fitness exam and encourage seniors to participate in outdoor activities and develop the habit of exercise.



- v. Continue to promote exercise programs for the disabled and in 55 indigenous villages and take care of the disadvantaged and their rights.
- vi. Fully implement sports education for indigenous students: Reinforce athletes' health and stress management ability through education on medicine, sports injury, nutrition and drugs. Monitor the changes that take place in athletes' body shapes through sports science. Establish a database on indigenous athletes' physical and psychological condition as a foundation for awareness of their physical characteristics and sports potential.
- vii. Establish counseling and management mechanism for high-risk outdoor sports and emphasize sports safety for the public.



Obtain Better Results in international Competition

- i. Prepare for the 17th Asian Games, 2014 Incheon: Conduct three-stage athlete training program in accordance with the Training Program for Athletes Attending the 17th Asian Games, 2014 Incheon to improve the athletes' strength and potential for winning medals in Incheon.
- ii. Continue with the Comprehensive Plan for Baseball Revitalization and submit Baseball Strengthening Program to the Executive Yuan. The program period is from 2014 to 2017 and the goal is to increase grade 4 baseball teams to 900, raise the percentage for female participation in baseball yearly and reach the top three spots in the international baseball community.

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Education in Taiwan 2014 / 2015



iii. Reform the training system for competing athletes: Reestablish the support system for sports training, integrate school sports and competing sports and strengthen the athlete selection and cultivation mechanism. Choose athletes that are appropriate for international competitions through a systematic training system. In addition to supporting athletes with training and award mechanisms through selection, training, competition, counseling and reward, the functions of the National Sports Training Center will also be strengthened to improve international competitiveness.

iv. Establish a sound full-time sports coach system: Establish the touring coach system. Supervise local governments to comply with the National Sports Act and hire more full-time sports coaches for sports classes. Continue to conduct improvement training for full-time sports coaches. Integrate the old and new systems for the evaluation of full-time sports coaches. Conduct regular visits to check the services of full-time sports coaches, emphasize the transportation of talent and continuous training results.

v. Establish a sports injury prevention system: Sports Administration of the Ministry of Education is promoting the SY2013 Pilot Program for Touring Sports Injury Prevention Specialists in affiliated National Senior High and Vocational High Schools. One sports injury prevention specialist is programmed for every four schools. The implementation focuses on three strategies, including sports protection and management, establishment of a regional medical service

network as well as visits for sports science and guidance in health education as references for evaluating future regional and national expansions.

Develop the Sports industry

- i. Continue to implement the stipulations and support measures for Sports Industry Development Regulation to build an environment that is friendly to the development of the sports industry in Taiwan.
- **ii.** Actively promote rewarding measures of financial assistance, collaboration between industry and academia, research and development as well as innovative service and increase expenditure on sports consumption to promote the development of sports industries.
- **iii.** Actively implement the Promotional Program for Corporate Sports Sponsorship to encourage the infusion of private resources into sports development.





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Actively Promote International and Cross-Strait Sports Events

i. Continue to guide and promote sports organizations in Taiwan to hold international tournaments: Promote international exchange in sport; strengthen communication with international sports organizations; host international sports competition and conferences; cultivate talent in international sports affairs, actively obtain key positions in international organizations; guide sports organizations in Taiwan to hold international tournaments and competitions to fulfill our duty as a member country, increase Taiwan's strength in sports, improve our national reputation and expand the extension and depth of international exchange on sports.

ii. Actively prepare for the 2017 Universiade in Taipei: Assist with the operation of the Department of Sports, Taipei City Government, amend the six-year preparation plan and obtain approval, speed up preparations for the 2017 Universiade in Taipei and determine the sports categories with higher

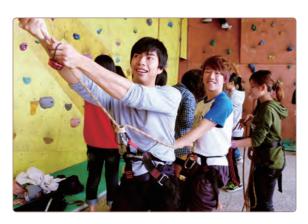
possibility for medals to help with the operation of program preparation, facilities arrangements and athlete training.

- iii. Train recruits with expertise in international sports affairs: Continue to conduct training for international affairs specialists and establish a databank to cultivate trainees with the abilities to assist sports associations to conduct international exchanges abroad and provide potential recruits for the preparation of the 2017 Universiade in Taipei.
- iv. Establish harmonious and reciprocal cross-strait exchanges in sports: Conduct cross-strait exchanges and visits for sports professionals based on the Olympic model to increase mutual understanding. Invite the Chinese Taipei Olympic Committee to reinforce promotion of the Olympic model and conduct cross-strait discussions between the two Olympic Committees to establish mechanisms for communication and establish harmonious and reciprocal cross-strait exchanges on sports.

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Build a Quality Sports Environment for the Public

i. Enhance public sports facilities at all levels. It is anticipated that 32 civil sports centers and 390 sport facilities of all types will be built between 2010 and 2015 to provide a friendly, high-quality sports environment for the public. The Ministry will continue to supervise the municipal city and county (city) governments to manage and monitor the operation of these facilities as well as listing and managing public sports facilities that may potentially be idle. In addition, experts and scholars are invited



to conduct visits to understand the operation of subsidized sports facilities to encourage local governments to maximize the efficiency of facility operation.

ii. Establish the bike path network: NT\$1.2billion will be appropriated to establish 470 km of bike path between 2013 and 2016. The Ministry will form an interdisciplinary collaboration platform with the Ministry of the Interior and other departments to integrate resources for the bike path program and promote the establishment of a bike path network in order to increase the effectiveness of the program.

iii. Conduct a comprehensive plan for establishing a national sports park: In order not to affect the athletes' regular training, the renovation of the National Sports Training Center will be conducted in phases and in different regions under the principle of building first and demolishing later. Supervise and monitor the progress of National Shooting Training Base – Kungshi Shooting Range in hope of providing shooting facilities that meet international standards and qualify as facilities for shooting competitions.

Successful Bid for the 2017 Universiade

On November 29, 2011, after Taiwan successfully held the World Games 2009 in Kaohsiung and the Deaflympics in Taipei, Taipei City successfully obtained over 50% of the votes during the voting by International University Sports Federation (FISU) in Brussels, Belgium and became the host city for the 2017 Summer Universiade. The scale of the Universiade is second only to the Olympics and is thus nicknamed Junior Olympics. The successful bid for the 2017 Summer Universiade will help improve Taiwan's status and reputation in the international community. It is also a reward for years of effort in the international sports community.

The 2017 Universiade in Taipei will be held from August 19 to 30, 2017. Currently, Taiwan is tentatively

scheduled to hold 19 sports categories, including 14 mandatory, 5 selective and 2 demonstration categories. 64 sports facilities are planned for the competition. The newly built facilities include the Taipei Dome, the basketball stadium and tennis center through BOT. 61 facilities will be renovated.

